

**Nasdaq Primary powered by Onbrane** is digitalizing the process of raising debt capital on a cutting-edge platform. Designed with and for all market actors, the platform covers every step of the debt issuance process, offering seamless interactions and a fully integrated workflow.

## Product Overview

- Web-based SaaS solution easy to access and use
- Bilateral buy-side & sell-side negotiation
- Access to the most comprehensive debt market platform at a fixed yearly fee
- Unlimited users from your company at no additional cost
- Step-by-step IT integration to fully automate workflow
- Automatic ISIN retrieval in under 10 minutes
- Open OTC platform with possibility to trade on secondary market
- Automatic data flow to your systems (TMS/OMS, Fx software) through APIs

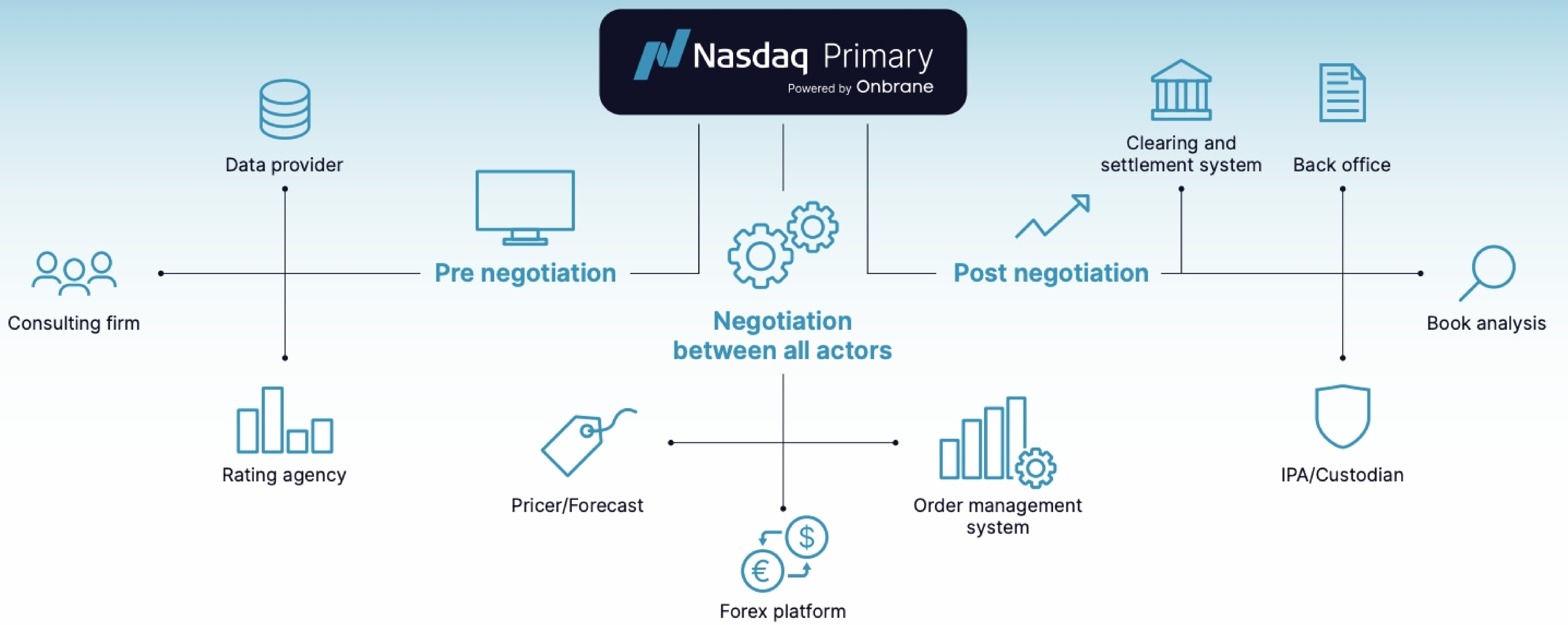


## Understand our Platform in 4 points

- 01. We cover the primary debt needs of corporate, public, and financial institutions...**
  - Vanilla Debt
  - Sustainable Debt
  - Asset-Backed Debt
- 02. ... on a cutting-edge platform through every step of the process..**
  - Pre-negotiation
  - Negotiation
  - Post-negotiation
  - Data Exploration
- 03. ... with standardized or semi-standardized debt products...**
  - Less than 1 year (ECP, NEUCP, USCP, CD, ...)
  - From 1 to 6 years (MTN)
  - Over 6 years (TBA)
- 04. ... for and connected to all actors of the debt ecosystem...**
  - Onbrane does not interfere with current market rules or replace any market experts.
  - Issuers, dealers, brokers, investors, paying agents, clearers, rating agencies, and third-party opinion, everyone finds added value on Onbrane.

## Some of our best users (and we love them)





## Key Benefits

### Issuers

#### Increased financing options

Improve your reach in terms of markets, geographies, and intermediaries. With Nasdaq Primary, you have the possibility to cover more debt products and investors around the world

#### Reduced manual errors and administration

By being integrated with your back-office systems and automating post-trade, Nasdaq Primary facilitates a full STP process, saving you time and reducing operational risks.

#### Growth of ESG capabilities

Nasdaq Primary provides a one-stop solution for ESG debt issuers that allows them to collaboratively build and promote their framework with counterparts, gain Unparalleled visibility in the investor community, and issue ESG debt products

### Intermediaries

#### Center of negotiation

Dealers and brokers remain at the center - negotiate bilaterally with your issuers and investors. Renegotiate the terms (amount, starting date, maturity, rate, etc.) as desired until you reach an ultimate deal

#### Seamless Workflow

From the first contact with issuers to distribution to investors.

#### Enhanced Market Presence

Be the first to respond to your clients and the quickest to reach investors - never again lose the opportunity by missing an email, a bloom chat, or a phone call.

#### Scaled up reach

Easily discover and open lines with new issuers and investors on the platform.

#### Open platform

Buy a debt instrument on Nasdaq Primary and sell it elsewhere, and vice versa

### Investors

#### Transparent market access

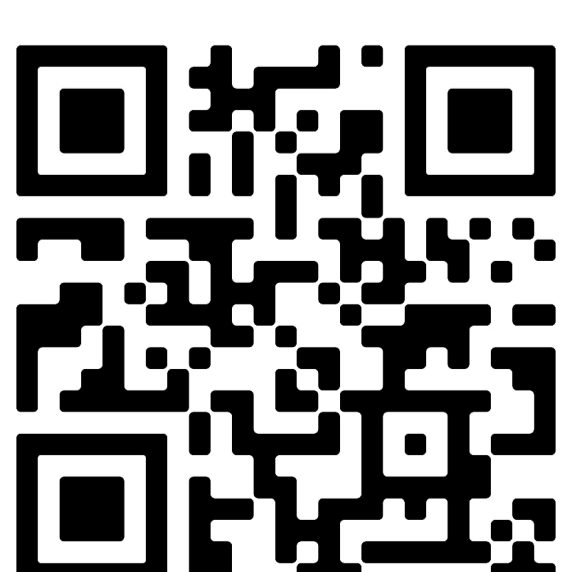
Enjoy direct digital access to the primary debt market and leverage market data to identify the most suitable investment opportunities for your portfolio.

#### Direct Fund Allocation Management

You can link your order flow from your OMS to negotiations on Nasdaq Primary and manage your fund allocations directly from the platform.

#### Unparalleled view of Sustainable investment opportunities

Nasdaq Primary provides a transparent and comparable view of ESG frameworks and issuers, allowing investors to laser-focus their investment decisions and effortlessly track the impact of their



Get on board

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